



The American Academy

PRESS CONTACT:

Kelley Ellert
Dittoe PR (for The American Academy)
317-202-2280 x. 20
kelley@dittoepr.com

FOR IMMEDIATE RELEASE

The American Academy Helps Michigan Dropouts Drop into Online Learning

The American Academy is approved by GenNET program as an official online course and program provider for the state of Michigan

SALT LAKE CITY — May 11, 2010 – [The American Academy](#), a leading online high school and education services provider, today announces its approval as a provider to the Genesee Network for Educational Telecommunications (GenNET). In conjunction with GenNET, The American Academy offers Michigan school districts a full-time, online learning program that provides at-risk and dropout students with an opportunity to earn their diploma online.

School districts that partner with The American Academy participate in the GenNET program to access the statewide seat-time waiver and provide their students with an innovative program for dropout recovery and prevention.

“The American Academy is thrilled to receive this important designation for our Dropout Recovery program,” said TAA Chief Academic Officer, Rebekah Richards. “We look forward to partnering with school districts throughout the state of Michigan to help students that have dropped out of school to get back on track for graduation.”

The Dropout Recovery Program offered by The American Academy is a turnkey, proven, online solution that includes student recruitment, individualized curriculum and instruction, student laptops, local case management, and mentoring. There is no financial risk to the school district, and no up-front cost, so the program can be launched with zero budget impact. The program is accredited by the Northwest Association of Accredited Schools.

“For some students –especially at-risk students– a traditional classroom education simply does not address their needs as learners,” said Rick Reo, principal of Michigan’s Bloomingdale High School. “The

American Academy's Dropout Recovery program is a way to provide these students with a flexible learning alternative that meets them where they are and gives them the support they need to succeed."

For more information, visit www.NoDropouts.com.

###

About The American Academy

The American Academy is an online high school and education services provider with students in 43 states and 8 countries. The school has earned full regional accreditation from the Northwest Association of Accredited Schools, and offers more than 200 online courses, all supported by state-licensed teachers. The American Academy offers an innovative technology, curriculum and services platform that allows brick and mortar schools to rapidly deploy online learning solutions for dropout and credit recovery. For more information, visit www.NoDropouts.com. For media inquiries, contact Kelley Ellert of Dittoe Public Relations at (317) 202-2280 XT.20 or kelly@dittoepr.com.